



Press Release

FOR FURTHER INFORMATION CONTACT:
Michiko Riley
Public Affairs Office 310.478.3711 ext 49947
Michiko.riley@va.gov

FOR INFORMATIONAL PURPOSES

VA GREATER LOS ANGELES PARTICIPATES IN THE 2011 SAN FERNANDO VALLEY VETERANS DAY PARADE

LOS ANGELES - Veterans Affairs (VA) Greater Los Angeles Healthcare System (GLA) participates in the San Fernando Valley Veterans Day Parade on Friday, Nov. 11, from 9 a.m. to 3 p.m. in support of Veterans.

“GLA is thrilled to participate in the San Fernando Valley Veterans Day Parade,” said Donna Beiter, Director, GLA. “We are here to honor our Veterans— the brave men and women who set aside their personal safety to defend and protect our nation.”

GLA’s float design is a tribute to VA’s Core Values: Integrity, Commitment, Advocacy, Respect and Excellence, better known as I CARE. I CARE defines what the VA stands for and helps guide how the organization performs their core mission; they shape strategy, and influence resource allocation and other decisions made within VA. The GLA float will feature veterans and healthcare workers.

The 8th Annual San Fernando Valley Veterans Day Parade is a tradition started in 2003 with members of the Los Angeles, Veterans Advisory Commission in coordination with the community to establish the parade and pay tribute to America’s heroes—the Veterans of our Armed Forces.

The procession begins at the corner of Laurel Canyon Boulevard and San Fernando Mission Boulevard, proceeding down Laurel Canyon for 1.1 miles.

This year's Grand Marshal is United States Marine Corp (USMC) Capt. J. Ricardo Hernandez, Executive Officer, Recruiting Station Los Angeles. Capt. Hernandez was born in Canoga Park, Calif. and raised in Los Angeles County's San Fernando Valley. He graduated from Reseda High School in 1993 and enlisted into the USMC in May 1995.

GLA is the largest, most complex healthcare system within the VA and is one component of the VA Desert Pacific Healthcare Network offering services to Veterans residing in Southern California and Southern Nevada. GLA consists of three ambulatory care centers, a tertiary care facility, and ten community based outpatient clinics. GLA serves Veterans residing throughout five counties: Los Angeles, Ventura, Kern, Santa Barbara, and San Luis Obispo. There are 1.4 million Veterans in the GLA service area.

If you have any questions or concerns please contact GLA public affairs office at (310) 268-3340.

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